

**Feel free to use the below copy to ask for approval to attend IT Nation Secure. Either simply copy & paste, or make it your own!**

As an Industry leader, we've put time and money behind our commitment to the best practices in cybersecurity and future growth. Sending me to [IT Nation Secure](#) this June 5-7 will help us make the most of that investment. The conference is happening in Orlando, FL and will be two days of understanding how to: be prepared for a breach, be informed on the latest threats, operationalize your toolset and how to sell your value successfully.

This cybersecurity conference brings together industry leaders and professionals from all over who can help me understand the industry better and make connections to grow our business faster. With the thought leadership and networking opportunities, we'll see immediate ROI. I'll also be able to focus on ways to impact:

- [project/initiative]
- [project/initiative]
- [project/initiative]

**How Does IT Nation Secure add value to our business?** Best practices and actionable items from breakout sessions, including topics that focus on our specific business needs of cybersecurity. And I don't need special training to get the most out of these sessions. ConnectWise is also bringing in best-in-the-business speakers for serious content.

I'll also be face-to-face with top industry vendors in the Solutions Pavilion who could offer useful integrations with ConnectWise. I'll be on the lookout for new ways to drive productivity.

**What will it cost?**

Airfare	\$300
Transportation (round trip taxi from airport to hotel)	\$80
Three-night hotel accommodations (Special event pricing)	\$750
Conference Registration by April 28 - Early Bird Pricing	\$849*
<b>Total</b>	<b>\$1,979</b>

**\*Conference Pricing Tiers:**

**Early Bird: - Ends April 28**                      **\$849**  
**Full Price:**    **\$999**

I really believe in the value of this conference. I'll be trained on the newest, easiest ways to amp up our business with help from ConnectWise, and I'll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the ConnectWise ecosystem and global cybersecurity industry.

Regards,