Convince your boss

As an industry leader, we've invested time and money in our commitment to the best practices in cybersecurity and future growth. Sending me to IT Nation Secure this June 3-5 will help us make the most of that investment.

The conference is happening in Orlando, and it includes three days packed with information about preparing for a breach, understanding the latest threats, operationalizing our toolset, and selling our value successfully.

This cybersecurity conference brings together industry leaders and professionals from around the globe who can help me understand the industry better and make connections that will grow our business faster. With the thought leadership and networking opportunities, we'll see immediate ROI.

I'll also be able to focus on ways to impact:

- [project/initiative specific to your business]
- [project/initiative specific to your business]
- [project/initiative specific to your business]

IT Nation Secure can add even more value to our business. It includes sessions that focus on best practices and actionable items, including topics that focus on our specific cybersecurity business needs. And I don't need special training to get the most out of these sessions.

I'll also be face-to-face with top industry vendors who offer useful integrations with ConnectWise so we can further customize our existing solutions to our needs and find new ways to drive productivity.

What will it cost?

Airfare \$300

Transportation (round trip taxi from airport to hotel) \$80
Three-night hotel accommodations (special event pricing) \$750
Conference registration by April 26 for early bird rates \$849*
Total \$1,979

Conference registration after April 26 Total \$2,129

I really believe in the value of this conference and experiencing more training on the newest, easiest ways to amp up our business with help from ConnectWise. Before the conference, we can set specific goals so I can return with streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the ConnectWise ecosystem and global cybersecurity industry.

Regards,