

**Feel free to use the below copy to ask for approval to attend IT Nation London. Either simply copy & paste, or make it your own!**

As a company, we've put time and money behind our commitment to industry best practices and future growth and sending me to IT Nation London this March will help us make the most of that investment. The conference is happening at The Royal Lancaster London Hotel and will be three days of business building, growth hacks, success secrets, and opportunities to make real connections that can help us thrive as a business.

The conference brings together industry leaders and professionals from all over the world who can help me understand the industry better and make connections to grow our business faster. With the thought leadership and networking opportunities, we'll see immediate ROI. I'll also be able to focus on ways to impact:

- [project/initiative]
- [project/initiative]
- [project/initiative]

**What will I be bringing back?** Best practices and actionable items from a large variety of breakout sessions, including topics that focus on our specific business needs in areas like (fill in the blank with a department name).

I'll also be face-to-face with top industry vendors in the Solutions Pavilion who could offer useful integrations with ConnectWise. I'll be on the lookout for new ways to drive productivity.

**What will it cost?** (Approximation in GBP)

Airfare	£580
Transportation (roundtrip cab from airport to hotel)	£ 50
Two nights hotel accommodations	£684
Conference registration by 28 February - Early Bird Pricing	£299*
<b>Total</b>	<b>£1,613.00</b>

**\*Conference Pricing Tiers:**

**Early Bird through 28 February: £299**

**Full Price through 22 March: £349**

I really believe in the value of this conference. I'll be trained on the newest, easiest ways to amp up our business with help from ConnectWise, and I'll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the ConnectWise ecosystem and global IT industry.

Regards,