***Feel free to use this template to ask for approval to attend ConnectWise IT Nation Europe. Simply copy or paste, or make it your own!***

As a company, we’ve invested money and effort into our ConnectWise software solutions, and I believe we can capitalise on that investment by attending ConnectWise’s IT Nation Europe conference this April in London. The conference is a two-day intensive showcasing everything we can do to use our ConnectWise solutions to go further, faster.

The conference brings together ConnectWise partners, executives, consultants, and experts who can help us better understand the solutions and make connections integral to our business growth. With the thought leadership and hands-on training opportunities, we’ll see immediate ROI. I also plan on using the conference to focus on ways to further improve:

* [project/initiative]
* [project/initiative]
* [project/initiative]

**What will I be bringing back?** Best practices and actionable items from 10+ hours of dedicated training and 50 breakout sessions. I can choose the sessions and labs that meet our specific needs, and I won’t need special training to get the most out of these sessions. ConnectWise is also bringing in first-class third party speakers for owner/executive/stakeholder content. Here’s the [agenda](https://www.connectwise.com/resources/events/it-nation-europe/agenda).

I’ll also be face-to-face with ConnectWise power users, as well as top industry vendors in the Solutions Pavilion who can offer useful integrations with ConnectWise. I’ll be on the lookout for new ways to increase productivity throughout.

**What will it cost?**

|  |  |
| --- | --- |
| Airfare/Train fare | £200/£50 |
| Transportation (round trip tube from airport to hotel) | £25 |
| Conference registration and 2 nights’ hotel | £899 |
| **Total** | **£974** |

I truly believe in the value of this conference. I’ll be trained on the newest, easiest ways to further our ConnectWise experience, and I’ll get to see what’s next in the pipeline. I’ll bring back streamlined practices, tested solutions, an overview of upcoming releases and functions, and a network of peers who can help us meet our challenges faster.

I look forward to the chance to become a true ConnectWise guru.

Regards,