



AUTOMATION NATION

Automation Nation 2024

Unleash the power of hyperautomation and AI training with ConnectWise

June 3, 2024 | Gaylord Palms Resort & Convention Center | Orlando

A pre-IT Nation Secure event

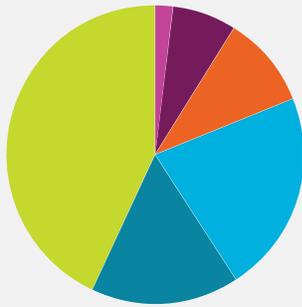
Event summary & why attend

Automation Nation is a one-day conference for managed service providers (MSPs) interested in being on the cutting edge of automation. This event was revived due to high demand from ConnectWise partners. Sessions focus on hyperautomation thought leadership and AI training within ConnectWise products.

Attendees include decision-makers looking for hyperautomation solutions and integrations to support their business goals, including artificial intelligence (AI), robotic process automation (RPA), machine learning (ML), and more. Automation Nation is being held right before IT Nation Secure, a cybersecurity conference by ConnectWise, and at the same venue.

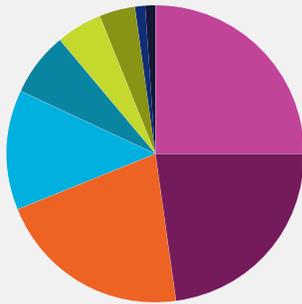
DEMOGRAPHIC STATS

EMPLOYEE COUNT



- Less than 4 | 2%
- 20-49 | 22%
- 4-10 | 7%
- 250+ | 16%
- 11-19 | 10%
- 50-249 | 43%

JOB ROLES



- Operations Manager | 25%
- Security | 5%
- Technician | 23%
- Marketing | 4%
- IT Manager | 21%
- Project Manager | 1%
- Owner | 13%
- Sales Manager | 1%
- Service Manager | 7%

PACKAGES

PACKAGE LEVELS	DIAMOND	PLATINUM
Exhibitor Passes	2	1
10-minute speaking opportunity in front of all attendees at meeting, you will also have the opportunity to provide one small item to be placed on each seat prior to the session. Content subject to CW approval.	•	
Panel discussion participation	•	•
6-foot table and chairs for display outside of the meeting room	•	•
Logo included on registration page	•	•
Logo and URL included in "Know Before You Go" email to all attendees	•	•
Logo and URL included in post meeting email to all attendees	•	•
Opportunity to provide collateral, giveaways, etc. for attendees	•	•
TOTAL PRICE	\$10,000	\$5,000
QTY AVAILABLE	1	3