

2024 Prospectus



CONNECTWISE™

User Groups

User Groups are focused on ConnectWise products and brings together power users and technical leaders for regional, 1-day events. Sponsorship provides you with the opportunity to gain mindshare and network with ConnectWise partners.

There are speaking opportunities at every event, plus over 2 hours of face-to-face networking.

CONNECTWISE USER GROUPS MEETING		DIAMOND	PLATINUM
CONTENT & INTERACTION:			
Attendance at happy hour and networking dinner		•	
Introduction and thank you at networking dinner		•	
Meeting Attendees		3	2
Introduction at the start of the meeting and announcement of sponsor giveaway (if sponsor is providing one) during the ConnectWise update		•	•
5-minute speaking opportunity in front of all attendees at meeting (must provide slides in advance if using)		•	•
ON-SITE MARKETING:			
Opportunity to provide collateral, giveaways, etc. for attendees		•	•
Featured on signage at breakfast and lunch		•	•
Logo featured in company update presentation and announcement		•	•
Logo included on registration page		•	•
6-foot table and chairs for display outside of the meeting room		•	•
MESSAGE DELIVERY:			
Seat drop (sponsor provided in advance)		•	
DIGITAL PROMOTION:			
Logo and URL included in "Know Before You Go" email to all attendees		•	•
Logo and URL included in post meeting email to all attendees		•	•
TOTAL PRICE	US	\$7,500	\$6,000
	UK	£6,000	£5,000
	AU	\$8,500	\$7,000

ADD-ONS:

Additional Meeting Day Attendee \$500



ConnectWise User Groups event sponsorships are exclusive to certified Invent Solution Partners and ConnectWise Marketplace Solution Partners.

Not currently in Invent?

Email: Invent@ConnectWise.com to learn more!