

Feel free to use the below copy to ask for approval to attend IT Nation Connect in Orlando. Simply fill in the blanks or make it your own!

As a company, we've put time and money behind our commitment to industry best practices and future growth, and sending me to IT Nation Connect this November will help us make the most of that investment. The conference is happening at The Rosen Shingle Creek in Orlando, Florida. It will be three days of business building, growth hacks, success secrets, and opportunities to make real connections that can help us thrive as a business.

The conference brings together industry leaders and professionals from all over the world who can help me understand the industry better. In other words, I'll make connections that will help us grow our business faster. With the thought leadership and networking opportunities, we'll see immediate ROI. I'll also be able to focus on ways to impact:

- [project/initiative]
- [project/initiative]
- [project/initiative]

What will I be bringing back? Best practices and actionable items from over 100 breakout sessions, including topics that focus on our specific business needs in areas such as (fill in the blank with a department name).

I'll also be face-to-face with top industry vendors offering useful integrations with ConnectWise, so I'll be looking for new ways to drive productivity.

What will it cost? (approximation)

Airfare	\$300
Transportation (roundtrip cab from airport to hotel)	\$60
Three nights hotel accommodations	\$735
Conference registration by 25 August = Early Bird Pricing	\$899*
Total	\$1,994.00

Conference Pricing Tiers:

<p>All Access Pass Full Price: \$1,099 Early Bird: \$899 for a limited time*</p> <p>Pass Includes*:</p> <ul style="list-style-type: none"> · All keynote and breakout sessions · Solutions Pavilion access, featuring over 150 exhibitors · Welcome reception on Wednesday · Networking breakfasts and luncheon Thursday and Friday · IT Nation Celebration on Thursday 	<p>Social Media Guest Pass Add On If you're traveling with a guest that will not attend the main conference, you can purchase a pass for social events only!</p> <p>Full price: \$350 No early-bird pricing available</p> <p>Pass includes*:</p> <ul style="list-style-type: none"> · Welcome Reception on Wednesday · Solutions Pavilion Pub Crawl on Thursday · IT Nation Celebration on Thursday
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<ul style="list-style-type: none"> · Closing Party on Friday · Access to virtual content for 90 days <p>*All Access Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation.</p> <p>*Early bird pricing ends August 25</p>	<ul style="list-style-type: none"> · Closing Party on Friday <p>*Social Guest Passes may only be added to an All-Access Pass and cannot be purchased as a stand-alone item. Social Guest passes do NOT include breakfast or lunches.</p>
<p>Add attendees from your company to your all-access pass for 20% off! Full price for add-ons: \$879 Early bird price: \$719 for a limited time*</p>	
<p>Solution Pavilion Pass Full Price: \$450 Early Bird: \$360 for a limited time*</p> <p>Pass Includes*:</p> <ul style="list-style-type: none"> · All keynotes · Solutions Pavilion access, featuring over 150 exhibitors · Welcome Reception on Wednesday · Access to virtual content for 90 days <p>*Solutions Pavilion Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation.</p> <p>*Early bird pricing ends August 25</p>	
<p>Virtual Pass Full Price: \$129 No early-bird pricing available</p> <p>Pass includes*:</p> <ul style="list-style-type: none"> · Live stream all keynotes and over 40 informative and inspiring breakout sessions · On-demand access to all keynotes and 40 sessions for 90 days 	

I truly believe in the value of this conference. I'll be trained on the newest, easiest ways to amp up our business with help from ConnectWise, and I'll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the ConnectWise ecosystem and global IT industry.

Regards,