

Feel free to use the below copy to ask for approval to attend IT Nation Connect in Orlando. Simply fill in the blanks, or make it your own!

As a company, we've put time and money behind our commitment to industry best practices and future growth, and sending me to IT Nation Connect this November will help us make the most of that investment. The conference is happening at The Rosen Shingle Creek in Orlando, Florida. It will be three days of business building, growth hacks, success secrets, and opportunities to make real connections that can help us thrive as a business.

The conference brings together industry leaders and professionals from all over the world who can help me understand the industry better. In other words, I'll make connections the will help us grow our business faster. With the thought leadership and networking opportunities, we'll see immediate ROI. I'll also be able to focus on ways to impact:

- [project/initiative]
- [project/initiative]
- [project/initiative]

What will I be bringing back? Best practices and actionable items from over 100 breakout sessions, including topics that focus on our specific business needs in areas such as (fill in the blank with a department name).

I'll also be face-to-face with top industry vendors offering useful integrations with ConnectWise, so I'll be looking for new ways to drive productivity.

What will it cost? (approximation)

Airfare	\$300
Transportation (roundtrip cab from airport to hotel)	\$60
Three nights hotel accommodations	\$735
Conference registration by 26 August = Early Bird Pricing	\$849*
Total	\$1,944.00

***Conference Pricing Tiers:**

Early Bird through 26 August: \$849

Full Price through 2 September: \$1,049

I truly believe in the value of this conference. I'll be trained on the newest, easiest ways to amp up our business with help from ConnectWise, and I'll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the ConnectWise ecosystem and global IT industry.

Regards,