



Jeannine Edwards is the Director of the ConnectWise Community. In this role, Jeannine and her team develop and manage the company's channel community relationships from both the partner and vendor perspective. Jeannine's charter is to identify and provide conduits for the ConnectWise community to connect and collaborate with each other and with ConnectWise. Jeannine and her team also manage and cultivate the ConnectWise integration relationships.

With more than twelve years of diversified B2B business development experience in the technology industry, Jeannine has become a well-known figure in the IT Solution Provider channel. Her experience spans vendor program development, research analysis, two tier distribution and partner profitability within the channel community.

Before joining ConnectWise, Jeannine worked as a Senior Engagement Director for The Institute for Partner Education & Development (IPED), a division of Everything Channel. In this role, she assisted in growing the company's first professional services division by spearheading research, consulting, and training business development within vendor organizations such as Microsoft, Cisco, Tech Data, Ingram Micro and more. Jeannine also helped to conceive and launch IPED's signature Channel Elite Program, a yearlong MBA-like initiative for select Solution Providers that culminated in a two-day educational immersion event at Babson College in Massachusetts. One hundred of the industry's most progressive Solution Providers participated in the program.

Jeannine holds a Bachelor's of Science degree in Advertising from the University of Florida.



About ConnectWise

ConnectWise is the leading Web-based professional service automation (PSA) software application designed exclusively for technology consultants, integrators and developers.

MSP Integration Leader

ConnectWise is the only PSA software to integrate with all leading managed services applications.

Integrating Key Business Operations

More than 42,000 IT solution providers rely on ConnectWise to more efficiently integrate key business operations across the enterprise from business development and project management to client services and billing. The technology enables IT companies to drive greater accountability, operational efficiency, profitability and tighter systems integration.

Location

Tampa, Fla.

On the Web

www.ConnectWise.com

More Info

813-463-4760