



Linda Brotherton is Chief Technology Officer with responsibility for the development of ConnectWise PSA. She brings more than 25 years of technical expertise to this key organizational position, which also oversees the creation of practical design methods critical to product enhancements.

In 1998, Linda joined as the Director of Operations, the company tasked her with building on the blueprint of what today has become the leading business automation software designed exclusively for the technology industry. Since that time, she has continued to expand on the product's functionality and integration with leading business management software products including managed services applications, financial and accounting systems, quoting and more.

Prior to joining ConnectWise, Linda held numerous leadership positions. As an IT manager for Tampa Armature Works, an electrical equipment wholesaler, and Robbins Manufacturing, a lumber products wholesaler, Linda managed teams of computer operations and development specialists responsible for the selection and implementation of financial, distribution and manufacturing software.

Her work as a systems analyst for Interconics, a circuit board manufacturer, included the implementation of manufacturing, warehouse, inventory control and purchasing aspects of a new software application recently deployed at that company.

Linda began her career in 1982 as a consultant with Price Waterhouse where she took on increasingly complex, large-scale projects that ultimately earned her a reputation as a business re-engineering expert.

A graduate of the University of West Florida, Linda earned both a bachelor's degree in Accounting and master's degree in Accounting Information Systems.



#### **About ConnectWise**

ConnectWise is the leading business operating system designed exclusively for IT service providers, MSPs, technology consultants, integrators and developers.

#### **MSP Integration Leader**

ConnectWise integrates with all leading managed services applications. Over the last 28 years, ConnectWise has become a standard in the IT industry with over 300 API integration partners.

#### **Automating Business**

More than 37,000 IT solution providers rely on ConnectWise to achieve greater accountability, operational efficiency and profitability. ConnectWise fully integrates CRM, sales, help desk tickets, projects, managed services, SLAs, dispatching, time and expenses to streamline IT companies.

#### **Location**

Tampa, Fla.

#### **On the Web**

[www.ConnectWise.com](http://www.ConnectWise.com)

#### **More Info**

800.671.6898